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MICHIGAN SURVEY ABOUT ELECTRICITY COSTS WEEK OF MAY 21, 2007 QUESTIONNAIRE AND AGGREGATE REPORT

Hello, my name is _____ and I'm calling from Marketing Resource Group, a national public opinion research firm. Tonight/Today we're conducting a brief survey regarding electricity costs and would like to have your opinions. It will take about 3 to 5 minutes to complete. This is not a sales call and your answers will be kept entirely confidential.

A. Are you the person who pays the electric bill in your household?

Yes..... GO TO B.
No ASK A1

A.1. May I speak to the person who pays the electric bill?

Yes..... GO BACK TO INTRODUCTION (A)
No THANK & TERMINATE

B. Are you or is any member of your household an elected public official, active in any political campaign this year, an employee of a news organization or an employee of a utility company?

Yes..... TERMINATE
No CONTINUE

1. Are you aware that in Michigan, residential and business customers can now choose to purchase their electricity from someone other than their local utility, just like they can choose their telephone or cell phone supplier, or would you say you were not aware of that?

Aware..... 49%
Not Aware 50%
Don't Know (Volunteered)..... *
Refused (Volunteered) *

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QUESTIONNAIRE

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2. Do you currently purchase electricity from the local utility or from a competing supplier?

Local utility 94%
Competing supplier 4%
Don't Know (Volunteered) 2%
Refused (Volunteered) *

3. Do you think customers should continue to be allowed to choose to purchase electricity from competing suppliers, or should only the local utilities be allowed to sell electricity?

Continue competing 77%
Local utility only 8%
Don't Know (Volunteered) 14%
Refused (Volunteered) 1%

4. Would you support or oppose changes to current Michigan law to give residential customers more choice in electricity suppliers? (IF SUPPORT/OPPOSE ASK: Would you strongly (support/oppose) or just somewhat (support/oppose) that?)

Strongly support 45%
Somewhat support 31%
Neither support/ oppose 6%
Somewhat oppose 3%
Strongly oppose 4%
Don't know 11%
Refused *

TOTAL SUPPORT 76%
TOTAL OPPOSE 7%

5. Michigan's public utility companies have proposed constructing new power plants. Do you think customers who choose not to purchase power from these public utility companies should be required to pay for their new power plants, or not?

Should Be Required To Pay 21%
Should Not Be Required To Pay 60%
Don't Know (Volunteered) 18%
Refused (Volunteered) 1%

6. Do you think encouraging competition among electricity suppliers, like what has been done in the telephone and airline industries, is a good or bad way to control energy costs?

Good 67%
Bad 14%
Neither Good nor Bad (Volunteered) 6%
Don't Know (Volunteered) 13%
Refused (Volunteered) 1%

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Now I'd like to read to you some pricing options and features made available by some electricity suppliers. After each one, please tell me if that option or feature is important or not important to you. (IF IMPORTANT, ASK: Is it very important to you?)
(ROTATE STATEMENTS)

	Very Important	Important	Not Important	Neither	Don't Know	Refused
7. Having a price that remains the same throughout the year even if it means paying more overall	14%	25%	51%	2%	7%	1%
TOTAL IMPORTANT	39%					
8. Having the ability to actively control your energy costs, like turning off your air conditioner to save money	44%	39%	13%	1%	3%	1%
TOTAL IMPORTANT	83%					
9. Having a variety of pricing options available to suit your particular needs	41%	41%	11%	1%	5%	1%
TOTAL IMPORTANT	82%					
10. Having a total bill that is about the same amount every month throughout the year	23%	31%	40%	1%	4%	1%
TOTAL IMPORTANT	54%					
11. Who do you think should pay for the cost increases and overruns associated with building new power plants, investors who build the plant or customers who buy energy from the plant?						
Investors	74%					
Customers	11%					
Neither/ Other (Volunteered)	8%					
Don't Know (Volunteered)	7%					
Refused (Volunteered)	1%					

Finally, just a few questions for statistical purposes, and we'll be through.

- I. From which utility company do you currently purchase your electricity,
(ROTATE: Consumers Energy, DTE Energy, American Electric Power (AEP), or
do buy electricity from a different company)?

Consumers (CP)	38%
DTE	41%
AEP	1%
Other/ None of Above	15%
Don't Know	3%
Refused	2%

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- II. Thinking about all elections, including school, local and primary elections, how many of them have you voted in over the past few years—none of them, less than half of them, about half of them, most of them or all of them?

None of Them	6%
Less Than Half of Them	7%
About Half of Them	13%
Most of Them	28%
All of Them	43%
Ref/DK (Volunteered)	4%

- III. Thinking of the last few elections in which you voted, which answer best describes how you voted for state and local offices such as governor and senator?
(READ CHOICES 1 THROUGH 7)

Straight Democratic	15%
Mostly Democratic	14%
A Few More Democrats Than Republicans	4%
About Equally For Both Parties	20%
A Few More Republicans Than Democrats	5%
Mostly Republican	14%
Straight Republican	9%
Other (Volunteered)	4%
Never Voted (Volunteered)	2%
Ref/DK (Volunteered)	14%

BEHAVIORAL DEMOCRATS	29%
TICKET SPLITTERS	29%
BEHAVIORAL REPUBLICANS	23%

- IV. In what year were you born?

1989 - 1983 (18 to 24)	*
1982 - 1978 (25 to 29)	3%
1977 - 1973 (30 to 34)	3%
1972 - 1968 (35 to 39)	5%
1967 - 1963 (40 to 44)	5%
1964 - 1958 (45 to 49)	9%
1957 - 1953 (50 to 54)	11%
1952 - 1948 (55 to 59)	12%
1947 - 1943 (60 to 64)	10%
1942 - 1933 (65 to 74)	17%
1932 or earlier (75+)	19%
Refused	8%

- V. Are you a homeowner or do you rent?

Homeowner	87%
Renter	9%
Ref/DK (Volunteered)	4%

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VI. Do you have any children 17 years of age or younger living in your household?
 (IF YES ASK: How many children would that be?)

None 75%
 1 9%
 2-4 13%
 5 or More 1%
 Ref/DK (Volunteered) 4%

VII. In addition to being an American, what is your main racial or ethnic group?

Caucasian/ White 79%
 African American/ Black 8%
 Hispanic 1%
 Asian 1%
 Multiracial 2%
 Other 4%
 Refused 6%

VIII. What is your occupation? (ASK AS AN OPEN-ENDED QUESTION AND
 RECORD ANSWER IN MARGIN. DO NOT READ CATEGORIES.)

White Collar—Upper, Business/ Professional 9%
 White Collar—Lower, Clerical/ Sales 9%
 Blue Collar—Upper, Skilled Trade/ Foreman 3%
 Blue Collar—Lower, Operative/ Laborer 7%
 Business Owner 5%
 Governmental Employee 2%
 Farmer/ Rancher *
 Housewife/ Homemaker 8%
 Student *
 Unemployed/ Laid Off 5%
 Retired 47%
 Other/ Ref/ DK (Volunteered) 7%

IX. Which of the following income groups include your TOTAL HOUSEHOLD
 INCOME in 2006 before taxes? Just tell me the letter for the correct category.
 (READ A-G)

A. Under 20,000 (19,999 and lower) 9%
 B. \$20,000 to 29,999 10%
 C. \$30,000 to 39,999 8%
 D. \$40,000 to 49,999 11%
 E. \$50,000 to 74,999 14%
 F. \$75,000 to 99,999 9%
 G. \$100,000 or more 7%
 Ref/DK (Volunteered) 33%

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That completes our interview. Thank you for sharing your opinions.

X. Gender (BY OBSERVATION: DO NOT ASK)

Male..... 48%
Female..... 52%